

Kentucky Higher Education
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COUNSELOR CONNECTION

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Booklet gives details about Outreach presentations

Looking for help motivating middle and high school students to study hard and get good grades? Wish you had someone to guide you and your students through the maze of student financial aid? KHEAA and The Student Loan People can help!



Check out our new *Outreach Presentation Guide* for a complete listing of our free services, including age-appropriate presentations for students, financial aid workshops for parents, visits from the College Info Road Show, and training seminars on the GoHigherKY.org student and Counselor Center modules. Many of our presentations are aligned with the Kentucky Department of Education's Core Content for Assessment of Practical Living/Vocational Studies, allowing you the opportunity to meet curriculum requirements while providing information the college search and student financial aid processes.

To schedule a visit to your school or community event, or to receive a copy of the *Outreach Presentation Guide*, contact your regional outreach counselor or call toll-free at 1.800.928.8926, extension 7377.

Kentucky's college savings plan reaches milestones

More Kentuckians than ever are taking advantage of the state's college savings plan, according to figures from KHEAA.



Through 2005, more than 9,000 accounts have been created with the Kentucky Education Savings Plan Trust. The trust's assets at the end of 2005 surpassed the \$70 million mark.

"Trust account owners are continuing to invest at record levels in this program designed to help families save for college," said Dr. Joe L. McCormick, KHEAA's executive director.

An account may be opened for a beneficiary of any age for as little as \$15 if using payroll deduction. Earnings are exempt from Kentucky taxes, and withdrawals used for approved college costs are not subject to federal taxes through at least 2010.

The trust is managed by TIAA-CREF Tuition Financing Inc., a national leader in managing college savings plans. Savings can be used at colleges across the United States. For more information, call 1-877-KY TRUST or visit www.kysaves.com.

KHEAA and The Student Loan People publish the *Counselor Connection* to share information about student financial aid, college preparation and college planning. Comments and suggestions are always welcome. Please send them to publications@kheaa.com.



Kim Dolan named newest outreach counselor

Springfield native Kim Mattingly Dolan has joined KHEAA and The Student Loan People as outreach counselor in Jefferson County.

A 1997 graduate of Washington County High School, Dolan will provide college planning and financial aid information to students, parents and guidance counselors in Jefferson County.

Kim received a bachelor's degree in management from Western Kentucky University in 2001 and was a financial aid specialist with Education Management Corporation in Houston, San Diego and Louisville.



Students can win iPod Shuffles

Any of your students who have not created an online account at GoHigherKY.org now have a chance to win an Apple iPod Shuffle. A drawing will be held from all the students who set up an account each month in 2006, and a winner will receive an Apple iPod Shuffle. The first winner will be awarded in February and will be drawn from the names of those who register in January.

GoHigherKY.org is the Web portal that guides your students through the entire college preparation experience, from early planning, selection, application and admissions to financial aid.

This is a win-win deal. Not only will they have access to great college information, they might even win an iPod.



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